

**REMARKS**

This Amendment, submitted in response to the Office Action dated May 12, 2009 and the Advisory Action dated July 24, 2009 is believed to be fully responsive to each point of rejection raised therein. Accordingly, favorable reconsideration on the merits is respectfully requested.

Claims 1-5 and 7-33 are all the claims pending in the application.

**I. Rejection of claims 1-4, 7-12, 16-20, 22-28, 32 35 U.S.C. § 103**

Claims 1-4, 7-12, 16-20, 22-28, 32 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Lambert (US Pub No. 2004/0044779) in view of Safadi ( US Pub. No. 2003/0126086) in view of Russ et al (US Patent No. 6,748,080) and in view of Hans et al (US Patent No. 7,200,575).

Applicant has amended independent claim 1 to recite “wherein each DRM server group has the unique DRM solution to be executable on different applications.” Applicant submits that the art cited by the Examiner does not teach at least this aspect of the claim.

For at least the above reasons, claim 1 and its dependent claims should be deemed allowable. To the extent independent claims 8, 17 and 24 recite similar elements, claims 8, 17 and 24 and their dependent claims should be deemed allowable for at least the same reasons.

**II. Rejection of claims 5, 13-15, 21, 29-31, and 33 U.S.C. § 103**

Claims 5, 13-15, 21, 29-31, and 33 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over Lambert in view of Safadi, in view of Russ, in view of Hans and further in view of Fransdonk (US Patent No. 7,228,427). Claims 5, 13-15, 21, 29-31, and 33 should be deemed allowable by virtue of their dependency to claims 1, 8, 17 and 24 for at least the reasons

set forth above. Moreover, Fransdonk does not cure the deficiencies of Lambert, Safadi and Russ.

### **III. Conclusion**

In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

Respectfully submitted,

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